

WHO WE ARE

The Santa Barbara Foresters

The Santa Barbara Foresters are AMERICA'S MOST SUCCESSFUL summer-league baseball team, made up of some of the best college players in the nation. The team forms each summer to play in the California Collegiate League for a spot in the National Baseball Congress World Series. Ten-time National Champions. More than fifty former Foresters have played in Major League Baseball.

What Is Hugs for Cubs?

As much a part of our team as bats and ball, the Hugs for Cubs is the team's year-round support program for children and families battling cancer. Founded by Eric Pintard, son of manager Bill Pintard and a cancer victim himself, Hugs for Cubs tries to bring smiles to kids in dark times. Ballgames, surf camps, fishing trips, bowling nights, hospital visits, and baseball clinics are just some of the ways that Hugs kids are helped.



Contact Info

For more information on the Foresters and the Hugs for Cubs or to find out how you can help, please call 805-684-0657 or email to info@sbforesters.org.

www.sbforesters.org

Santa Barbara Foresters/Hugs for Cubs

4299 Carpinteria Ave.
Carpinteria, CA 93013

The Santa Barbara Foresters/Hugs for Cubs are a California 501(c)(3) nonprofit corporation. Tax ID and nonprofit forms available upon request.

WWW.SBFORESTERS.ORG

SANTA BARBARA FORESTERS/HUGS FOR CUBS



SPONSORSHIP OPPORTUNITIES



A Special Invitation For Your Company
For more information, call 805.684.0657 or email info@sbforesters.org

FOLLOW THE FORESTERS AT WWW.SBFORESTERS.ORG

SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP

Game Day Sponsor

Your company or your family becomes the star of the show at one of our Foresters games. Throw out the first pitch, meet the players, and be the stars of the day! Plus, we'll provide you with an e-ticket to send to your clients, customers, employees, and others so they can enjoy the day with you. We'll include a full-page ad in our awesome Foresters Game Program, a spot in our ad rotation on the LIVESTREAM of every game, and if you have a banner, we'll proudly display it at the ballpark.

A great one-stop package with all the trimmings: \$1,750

Program Advertising

Place an ad for your business, company, store, service, family, or whatever in our beautiful, info-packed Foresters Game Program.

Full page: \$500 • Half page: \$250 • ¼ page: \$125 • Business card: \$50

(2021 ad materials deadline: June 5)

Outfield Banner

Heavy duty vinyl banner, full color.

9' x 5' \$450

Player Sponsor

Sponsor a player and hear your name every time that player comes to bat, plus see your name or your company name on their roster page in our program. Got a favorite university or position? We'll try to match you up!

Player Sponsor: \$300

Hugs for Cubs Program Sponsor

Become a benefactor of our "Hugs for Cubs" childhood cancer support programs. **\$600 - \$2,500 ask for details**

CORPORATE SPONSORSHIP BENEFITS

Game Day

Throw out first pitch, pick the National Anthem Singer, meet the team and be stars of the game, picture with the team, unlimited e-tickets, opportunity to distribute merchandise or promotional materials at the game.

Full Page Ad in Program

8x10 Black and White full page ad.

Banners

9' x 5' heavy duty vinyl full color banner.

Broadcast & Video Streaming Advertising

Every Forester game, home and away, is broadcast from our website. Your ads will be heard during every game, at least four times per game. Your logo will be added to every LIVESTREAM video.

Opportunity to Distribute Promotional Material

Promotional material may be placed on the ticket table.

Golf Tournament Sponsor

Sponsorship and a foursome at the Annual Turkey Day Shootout Golf Tournament in November.

Website Recognition

Receive a banner ad on the Forester website.

Hugs for Cubs Program Sponsor

Become a benefactor of our "Hugs for Cubs" childhood cancer support programs.

Corporate Sponsor: \$5,000



FOLLOW THE FORESTERS AT WWW.SBFORESTERS.ORG

SPONSORSHIP OPPORTUNITIES

Broadcast & Video Streaming Advertising

Every Foresters game, home and away, is broadcast on our website to fans and families around the country. Your ads will be heard during EVERY game, including potential NBC World Series contests. All broadcast sponsors also receive a Family Season Pass for use by you or your staff.

- **Full package: Four 30-second spots per game: \$1,750**
- **Half package: Two 30-second spots per game: \$900**
- **Call for information on other radio packages and pricing**

Presenting Partner

Every game, YOU are the main sponsor of the entire broadcast. Mentions coming in and out of every commercial break. This package also includes (4) live in game reads per game including & (8) 30 second commercial spots per game. **Presenting Partner Sponsor: \$3,200**

Pre/Post Title Sponsorship

The popular parts of the show get fans ready to listen or wrap up another Foresters win, and your company or service will be the presenting sponsor of those segments. This package includes (2) live in-game reads per game and (6) 30 second commercial spots per game. **Pre/Post Title Sponsor: \$2,200**

Pregame Interview with Coach: Coach's Corner

Manager Bill Pintard is always entertaining and informative during his pregame talk with our announcers; put your name on this segment as presenting sponsors. This package includes (2) live in-game reads per game (6) 30 second commercial spots. **Coach's Corner Sponsor: \$2,000**

Home Run Sponsor

Going, going, gone! The Foresters always have many players with long-ball talent; in fact, 2021's team saw some of the heaviest hitters in team history. Every time the ball leaves the yard, fans will hear your message. **Home Run Sponsor: \$2,000**

SPONSORSHIP OPPORTUNITIES

Other In-Game Sponsorship Opportunities

Make us an offer to put your company's name on such game events:

- Pitching changes
- Doubles
- Triples
- Great fielding plays, RBI's, Caught Stealing

On-Field Promotions

The Foresters staff works hard to make sure everyone has fun at entertaining 'Sters games. Between innings and sometimes during innings, we have a variety of ways to have young fans take part. Put your company's name on any of these and fans in the ballpark will hear your message and about your support for the Foresters and Hugs for Cubs at EVERY home game!

- Beer Batter
- Hot Foot Race
- Bat Spin
- Hula Hoop Contest
- Dress Like a 'Ster Catcher
- EP 19 Player of the Game

More Ways to Help

You can get your company's logo on some of our popular printed material that fans will have all summer long! A great place to put a coupon to get people into your store or restaurant!

- Pocket Schedule
- Ticket Back
- Schedule Poster